

PARKLANDS AT SYDNEY OLYMPIC PARK

Client SOPA Scope Wayfinding and Signage Year 2003-ongoing Production Budget \$150,000 (Stage 1)



The Parklands at Sydney Olympic Park encompass 425 hectares containing recreation, educational and heritage sites. The family of wayfinding and interpretive signs introduces a strong aesthetic that draws on the corporate identity, elements in the urban core and the industrial heritage of the area.