

ROYAL BOTANIC GARDENS, SYDNEY

Client Royal Botanic Gardens, Sydney Scope Wayfinding Masterplan, Signage Design and Documentation

Timeframe 1999-2000 Production Budget \$500,000



[From top] precinct information signs, directional finger sign, map detail, banners, and entrance identification and map sign.

In anticipation of the Sydney 2000 Olympic Games, Dot Dash developed a comprehensive wayfinding signage program for the Royal Botanic Gardens, Sydney. We worked closely with the RBGS project team to develop an overall wayfinding strategy for the site that explained the Gardens as a series of connected precincts ensuring easier navigation and a richer visitor experience. The comprehensive wayfinding program included visitor orientation, information, directional and regulatory signage.