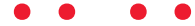


THE UNIVERSITY OF SYDNEY INTERNAL WAYFINDING STRATEGY

Client **The University of Sydney** Scope **Internal Building Signage Strategy and Manual**

Year 2007



As part of Campus 2010 redevelopment program at the University of Sydney, Dot Dash was commissioned to develop an internal signage manual and a signage system to be applied throughout all university buildings.

A strategy was devised and a new sign family was designed with both flexibility and uniformity in mind, taking into consideration the university's diverse range of building sizes, complexity, uses and tenancies.

The project culminated with the production of a detailed signage manual to implement and regulate the planning and procurement of signs for all new and existing buildings.

