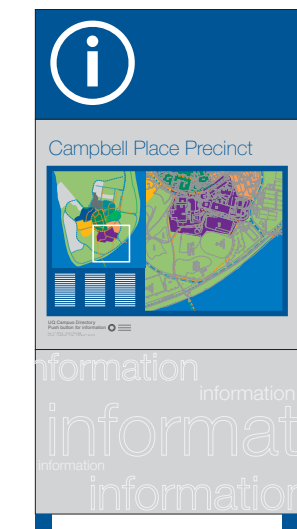
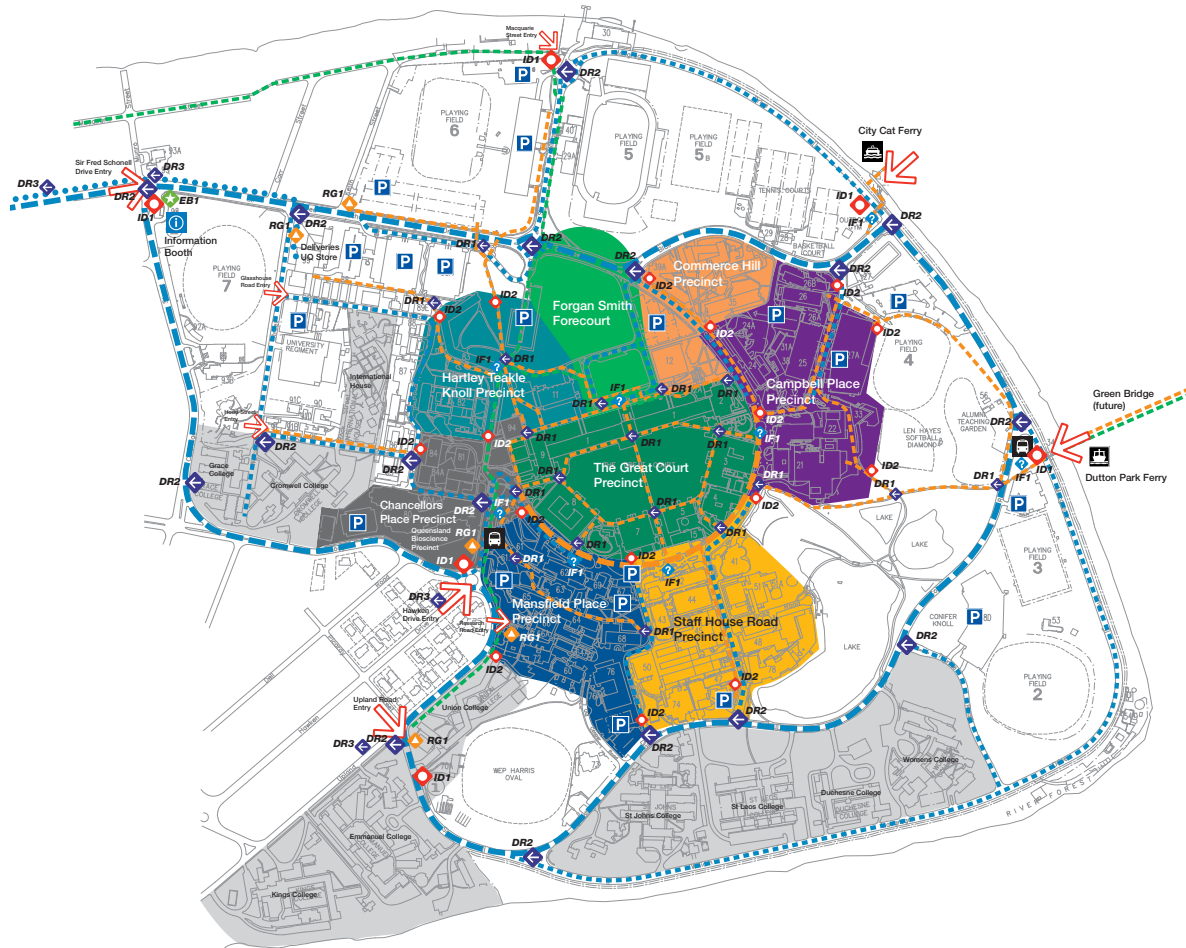
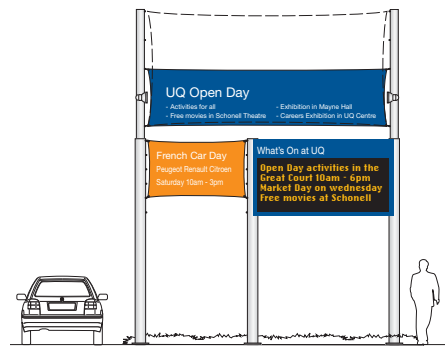
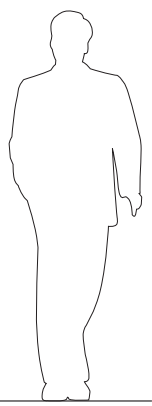


# UNIVERSITY OF QUEENSLAND

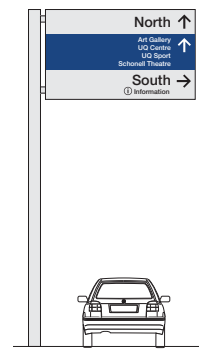
Client University of Queensland Scope Wayfinding Strategy and Masterplan Timeframe 2004



**IF1** Directory Information Sign



**EB1** Event Banner Sign



**DR3** Vehicular Approach Sign (upgrade existing)

Dot Dash was commissioned by University of Queensland to review the existing signage and prepare a wayfinding strategy that addressed the needs of all visitors when arriving to, circulating within and departing from the St Lucia campus.

The wayfinding masterplan proposed a strategy for creating precincts and addresses within the campus as well as a hierarchy of proposed sign types. This strategy established guidelines for the implementation of signage in future projects across the whole campus.