

QUEENSLAND TENNIS CENTRE

Client **Mirvac** Scope **Wayfinding and Signage Design** Timeframe **2008**



The cornerstone of Queensland Tennis Centre is the 5,500 seat international standard Pat Rafter Arena which features 20 corporate suites, several function spaces, a memorabilia area, and a players' gymnasium. It will also house the offices of Tennis Queensland.

Outside facilities include 23 international standard courts comprising of clay, grass, and hard court surfaces - the first in Australia to be built with all three Grand Slam surfaces.

Dot Dash developed a wayfinding strategy and designed a sign family for the entire site elements were used as design cues, providing the basis for form and graphics.