

MACKAY ENTERTAINMENT & CONVENTION CENTRE

Client **Cox Rayner** Scope **Wayfinding and Signage Design** Timeframe **2008-2009**



The new Mackay Entertainment & Convention Centre (MECC) links to the existing Auditorium and Library complex to create a new public multi function facility.

Dot Dash incorporated the new identity (by Entica) and a simple wayfinding signage system that integrates into the building interior spaces.