

CAIRNS YACHT CLUB

Client Cox Rayner Scope Wayfinding and Signage Package Timeframe 2008



The Marina Point precinct is the new headquarters for the Cairns Yacht Club which also contains several retail outlets, restaurant and bar. The precinct links the Cairns Esplanade with the Marlin Marina and is a key pedestrian thoroughfare for circulation along the city foreshore.

The design of the signage system extends the distinct tropical architecture of the site reflecting materials and structure. The wayfinding system allows for the site to express its own identity yet providing for clear orientation through the precinct and along the foreshore.