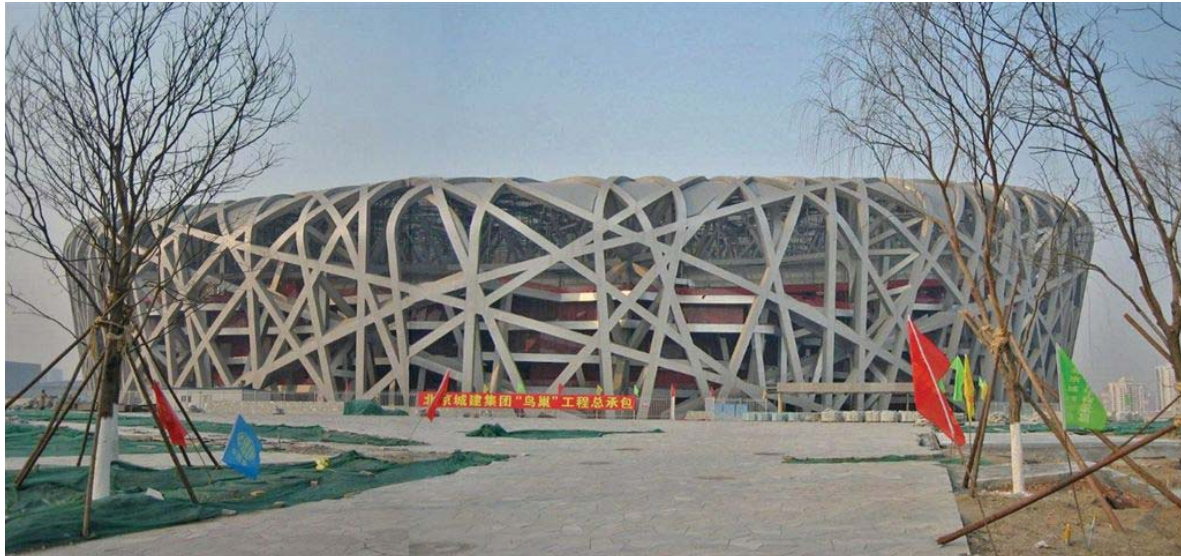


# BEIJING OLYMPIC GAMES AND PARALYMPIC GAMES 2008

Client BOCOG Scope Wayfinding and Signage Timeframe 2008



In January 2008 Dot Dash teamed with colleague Looksport to provide wayfinding consultancy services to the Venues Management Department of BOCOG.

This consultancy was a collaborative effort with Suzy Grierson from Looksport to provide reviews, workshops, advice and strategy to the BOCOG in house design and venue management teams. Our scope included both venues and Olympic Green wayfinding and signage design.